



Louisiana Wildlife Federation believes that conserving our state’s natural resources is in the best interest of any organization that does business in Louisiana. Quality outdoor opportunities make Louisiana a desirable place to live and work and adds to our economic well-being. Together, LWF and Louisiana Business leaders can strengthen the connection between our economy and our natural resources by giving leaders the opportunity to be stewards of these resources. Business Alliance members can join the more than 8,000 members who believe in constructive conservation and protection of our state’s natural resources, preserving the quality of our Sportsmen’s Paradise for generations to come.

Membership Benefits

Connecting through Promotions: Our more than 8,000 members want to patronize businesses with values similar to their own. Business Alliance organizations can market directly to LWF members through Member Discount programs and special promotions. These discounts and promotions will be made available to thousands of Louisiana residents through the LWF website. Your business will also be listed on our “Support our Business Alliance Members” Page. We will highlight Business Alliance members on our social media and in direct mail campaigns for those eligible.

Connecting through Volunteerism: Work with LWF staff and leaders to develop a volunteer project tailored for your employees. This could include a planting, a clean-up, building nest boxes, or other activities that benefit wildlife and the habitat that they depend on. LWF’s network of affiliate organizations around the state provides partnering opportunities in various locations that we can facilitate for interested Business Alliance organizations. TAKE IT ONE STEP FURTHER: Have your business campus certified as a wildlife habitat. Visit our Certified Wildlife Habitat page on the LWF website for more information.

Connecting through Leadership: Business Alliance organizations can have representation on LWF’s board of directors and work directly with leaders to set policy and goals for our conservation work. Paths to board membership can be discussed for those interested.

Alliance Levels

Live Oak (\$10,000)

- Live Oak Business Alliance listing in every magazine, full-page ad in every issue
- Live Oak Business Alliance listing on LWF website
- Social media post highlighting Alliance member six times annually
- LWF Live Oak Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance Promotions
- Ten invitations to LWF special events and tours

Southern Magnolia (\$7,500)

- Southern Magnolia Business Alliance listing in every magazine, ½ page ad in every issue
- Southern Magnolia Business Alliance listing on LWF website
- Social media post highlighting Alliance member four times annually
- LWF Southern Magnolia Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance Promotions
- Eight invitations to LWF special events and tours

Bald Cypress (\$5,000)

- Bald Cypress Business Alliance listing in every magazine, ¼ page ad in every issue
- Bald Cypress Business Alliance listing on LWF website
- Social media post highlighting Alliance member three times annually
- LWF Bald Cypress Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance Promotions
- Six invitations to LWF special events and tours

Pecan (\$2,500)

- Pecan Business Alliance listing in every magazine, business card size ad in every issue
- Pecan Business Alliance listing on LWF website
- Social media post highlighting Alliance member twice annually
- LWF Pecan Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance Promotions
- Four invitations to LWF special events and tours

Longleaf Pine (\$1,000)

- Longleaf Pine Business Alliance listing in every magazine
- Longleaf Pine Business Alliance listing on LWF website
- Social media post highlighting Alliance member once annually
- LWF Longleaf Pine Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance Promotions
- Two invitations to LWF special events and tours

Small Business/Sapling (\$500)

- Sapling Business Alliance listing on LWF website
- Social media post highlighting Alliance member once annually
- LWF Sapling Business Alliance certificate
- Opportunity to market to LWF members through Business Alliance Promotions

LWF Business Alliance Agreement

Business Name: _____

Business Address: _____

Phone Number: _____

Email: _____

Social Media Handles: _____

The above business agrees to the following Louisiana Wildlife Federation Business Alliance membership with the matching benefits. This agreement shall be for an initial period of 12 months from the receipt of signed agreement. The membership will automatically renew after the initial 12-month period on an annual basis. An invoice will be sent 30 days prior to the annual renewal. Either party may terminate this agreement by written notice.

Authorized Person: (Signature) _____

Agreed to on: _____ (mm/dd/year)

Business Alliance Membership Level

Live Oak (\$10,000)

Southern Magnolia (\$7,500)

Bald Cypress (\$5,000)

Pecan (\$2,500)

Longleaf Pine (\$1000)

Small Business/Sapling (\$500)

Areas of Interest (check all that apply)

Coastal Restoration

Habitat Preservation

Rivers & Water Management

Birding

Fishing

Hunting

Youth Development & Education

Please return completed document to:

Nicole Falkenheiner, Development Director, at nicole@lawildlifefed.org

or Louisiana Wildlife Federation, c/o Nicole Falkenheiner,

PO Box 65239, Baton Rouge, LA 70896

Payment is due 30 days from receipt of invoice.

Please contact Nicole Falkenheiner, Development Director

at (225) 344-6707 or (225) 615-4230 with any questions.