



LWF Business Alliance

Corporate support has been and always will be essential for the promotion and protection of our sportsman's paradise. Quality outdoor opportunities make Louisiana a desirable place to live and work, and adds to our economic well-being. Together we can strengthen the connection between Louisiana business leaders and natural resources stewards. LWF's Business Alliance members can join other outdoor-oriented citizens who believe in constructive conservation and protection of our states natural resources and the quality of Sportsman's Paradise for us and future generations.

Membership Benefits

Connecting with LWF Members through Offers: Our members are outdoor enthusiasts who appreciate businesses like yours that advocate for conservation in Louisiana. Business Alliance members can market directly to LWF members through our Member Discount program. These discounts will be made available to thousands of Louisiana conservationists and listed on the LWF website, highlighted in Louisiana Wildlife, promoted on social media and in direct mail to LWF members.

Volunteer Opportunities for Your Employees: Work with LWF staff and leaders to develop a volunteer project tailored for your employees. This could include a planting, clean-up, building nest boxes, or other activities that benefit wildlife and the habitat they depend on. LWF's network of affiliate organizations around the state provides partnering opportunities in various locations that we can facilitate for interested Business Alliance members.

Leadership Development with LWF: Business Alliance members can have representation on LWF's board of director's and work directly with leaders to set policy and goals for our conservation work. When the Business Alliance membership has ten or more members to form a committee, one individual representing a business among the Business Alliance membership can be elected to serve on the board of directors.

Founding Circle: Your company will be recognized as a Founding Circle member - one of the original, visionary leaders of the LWF Business Alliance.

LWF Business Alliance

Membership Choices

Live Oak (\$10,000)

- Live Oak Business Alliance listing in every magazine, full page ad in every issue
- Live Oak Business Alliance listing on LWF website
- Social media post highlighting Alliance member 6 times annually
- LWF Live Oak Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Invitations to LWF special events & tours
- Ten individual LWF memberships

Southern Magnolia (\$5,000)

- Southern Magnolia Business Alliance listing in every magazine, ½ page ad in every issue
- Southern Magnolia Business Alliance listing on LWF website
- Social media post highlighting Alliance member four times annually
- LWF Southern Magnolia Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Invitations to LWF special events & tours
- Eight individual LWF memberships

Bald Cypress (\$2,500)

- Bald Cypress Business Alliance listing in every magazine, ¼ page ad in every issue
- Bald Cypress Business Alliance listing on LWF website
- Social media post highlighting Alliance member three times annually
- LWF Bald Cypress Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Invitations to LWF special events & tours
- Four individual LWF memberships

Pecan (\$1,000)

- Pecan Business Alliance listing in every magazine, business card size ad in every issue
- Pecan Business Alliance listing on LWF website
- Social media post highlighting Alliance member twice annually
- LWF Pecan Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Invitations to LWF special events & tours
- Two individual LWF memberships

Longleaf Pine (\$500)

- Longleaf Pine Business Alliance listing in every magazine
- Longleaf Pine Business Alliance listing on LWF website
- Social media post highlighting Alliance member once annually
- LWF Longleaf Pine Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- One individual LWF membership



LWF Business Alliance Agreement

Yes! I want to be a Founding Member of the LWF Business Alliance.

Business Name: _____

Business Address: _____

Phone Number: _____

Email: _____

Authorized Person: _____

(Signature)

Agreed to on: _____ (mm/dd/year)

The above business agrees to the following Louisiana Wildlife Federation Business Alliance membership with the matching benefits. This agreement shall be for an initial period of 12 months from the receipt of signed agreement. The membership will automatically renew after the initial 12-month period on an annual basis. An invoice will be sent 30 days prior to the annual renewal. Either party may terminate this agreement by written notice.

Business Alliance Membership

___ Live Oak (\$10,000) ___ Southern Magnolia (\$5,000) ___ Bald Cypress (\$2,500)

___ Pecan (\$1,000) ___ Longlife Pine (\$500)

Areas of Interest (check all that apply)

___ Coastal Restoration ___ Habitat Preservation ___ Rivers & Water Management

___ Birding ___ Fishing ___ Hunting ___ Youth Development & Education

Please return completed document to: Barbara Caldwell, Development Director, at barbara@lawildlifefed.org or Louisiana Wildlife Federation, c/o Barbara Caldwell, PO Box 65239, Baton Rouge, LA 70896

Payment is due 30 days from receipt of invoice.

Please contact Barbara Caldwell, Development Director, at (225) 344-6707 with any questions.