



# LWF Business Alliance

Corporate support has been and always will be essential for the promotion and protection of our sportsman's paradise. Quality outdoor opportunities make Louisiana a desirable place to live and work, and adds to our economic well-being. Together we can strengthen the connection between Louisiana business leaders and natural resources stewards. LWF's Business Alliance members can join other outdoor-oriented citizens who believe in constructive conservation and protection of our state's natural resources and the quality of our Sportsman's Paradise for us and future generations.

## Membership Benefits

**Connecting with LWF Members through Offers:** Our members are outdoor enthusiasts who appreciate businesses like yours that advocate for conservation in Louisiana. Business Alliance members can market directly to LWF members through our Member Discount program. These discounts will be made available to thousands of Louisiana conservationists and listed on the LWF website, highlighted in Louisiana Wildlife, promoted on social media and in direct mail to LWF members.

**Volunteer Opportunities for Your Employees:** Work with LWF staff and leaders to develop a volunteer project tailored for your employees. This could include a planting, clean-up, building nest boxes, or other activities that benefit wildlife and the habitat they depend on. LWF's network of affiliate organizations around the state provides partnering opportunities in various locations that we can facilitate for interested Business Alliance members.

**Leadership Development with LWF:** Business Alliance members can have representation on LWF's board of director's and work directly with leaders to set policy and goals for our conservation work. When the Business Alliance membership has ten or more members to form a committee, one individual representing a business among the Business Alliance membership can be elected to serve on the board of directors.

**Founding Circle:** If you join before June 30, 2020 at the \$1,000 level or higher, your company will be recognized as a Founding Circle member - one of the original, visionary leaders of the LWF Business Alliance.

# LWF Business Alliance

## Membership Choices

### **Live Oak (\$10,000)**

- Live Oak Business Alliance listing in every magazine
- Full page ad in every issue
- Live Oak Business Alliance listing on LWF website
- Social media post highlighting Alliance member 6 times annually
- LWF Live Oak Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Eight tickets at LWF Governor's Conservation Awards Banquet convention

### **Southern Magnolia (\$5,000)**

- Southern Magnolia Business Alliance listing in every magazine
- ½ page ad in every issue
- Southern Magnolia Business Alliance listing on LWF website
- Social media post highlighting Alliance member four times annually
- LWF Southern Magnolia Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Six tickets at LWF Governor's Conservation Awards Banquet

### **Bald Cypress (\$2,500)**

- Bald Cypress Business Alliance listing in every magazine
- ¼ page ad in every issue
- Bald Cypress Business Alliance listing on LWF website
- Social media post highlighting Alliance member three times annually
- LWF Bald Cypress Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Four Tickets at LWF Governor's Conservation Awards Banquet

### **Pecan (\$1,000)**

- Pecan Business Alliance listing in every magazine
- Business card size ad in every issue
- Pecan Business Alliance listing on LWF website
- Social media post highlighting Alliance member twice annually
- LWF Pecan Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts
- Two tickets at LWF Governor's Conservation Awards Banquet

### **Longleaf Pine (\$500)**

- Longleaf Pine Business Alliance listing in every magazine
- Longleaf Pine Business Alliance listing on LWF website
- Social media post highlighting Alliance member once annually
- LWF Longleaf Pine Business Alliance plaque
- Opportunity to market to LWF members through Business Alliance discounts



# LWF Business Alliance Agreement

**Yes! I want to be a Founding Member of the LWF Business Alliance.**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Person: \_\_\_\_\_

(Signature)

Agreed to on: \_\_\_\_\_ (mm/dd/year)

The above business agrees to the following Louisiana Wildlife Federation Business Alliance membership with the matching benefits. This agreement shall be for an initial period of 12 months from the receipt of signed agreement. The membership will automatically renew after the initial 12-month period on an annual basis. An invoice will be sent 30 days prior to the annual renewal. Either party may terminate this agreement by written notice.

## Business Alliance Membership

\_\_\_ Live Oak (\$10,000)      \_\_\_ Southern Magnolia (\$5,000)      \_\_\_ Bald Cypress (\$2,500)

\_\_\_ Pecan (\$1,000)      \_\_\_ Longlife Pine (\$500)

## Areas of Interest (check all that apply)

\_\_\_ Coastal Restoration      \_\_\_ Habitat Preservation      \_\_\_ Rivers & Water Management

\_\_\_ Birding      \_\_\_ Fishing      \_\_\_ Hunting      \_\_\_ Youth Development & Education

Please return completed document to: Barbara Caldwell, Development Director, at [barbara@lawildlifefed.org](mailto:barbara@lawildlifefed.org) or Louisiana Wildlife Federation, c/o Barbara Caldwell, PO Box 65239, Baton Rouge, LA 70896

## Payment is due 30 days from receipt of invoice.

Please contact Barbara Caldwell, Development Director, at (225) 344-6707 with any questions.