



LOUISIANA WILDLIFE FEDERATION

ENGAGE
INFORM
PROTECT
INFLUENCE
EMPOWER



ABOUT LOUISIANA WILDLIFE FEDERATION



LWF members are the pulse of hunters, anglers, foresters, campers, trappers, hikers, paddlers, birdwatchers and all those who enjoy the outdoors.

LWF is the Bayou State's oldest nonprofit organization of sportsmen and conservationists with 25 state and local affiliated organizations comprising more than 7,300 members. This is in addition to 17,000 online supporters on Facebook and through the Louisiana Camo Coalition. As an affiliate of the National Wildlife Federation, we are involved in national conservation issues.

LWF's Business Alliance members join other outdoor-oriented citizens who believe in constructive conservation and protection of our state's natural resources and the quality of Sportsman's Paradise for ourselves and future generations.

MISSION

Restore, preserve, develop and increase the birds, fish, game, forests, wild flowers and all other wildlife resources of the state of Louisiana.

LWF is conserving our natural resources and your right to enjoy them.



PRINCIPLES

- Conserve Louisiana's natural resources with emphasis on wildlife and their habitats
- Protect the rights of Louisiana citizens to enjoy these resources
- Advance sound, scientifically established resource management principles
- Engage the public through education and advocacy



ACCOMPLISHMENTS

LWF was formed in 1940 when Louisiana's wildlife, water and landscape resources were severely diminished. The founding members of LWF rallied citizen support and placed control of conservation in the hands of the people.

LWF has a long history of defending habitat and winning advances for conservation and the environment.

A few of our accomplishments are:

- Establishment of the Louisiana Wildlife and Fisheries Commission
- Constitutional amendment dedicating the Conservation Fund for the operation of the Louisiana Department of Wildlife and Fisheries
- Elmer's Island Wildlife Refuge
- Establish Scenic Rivers Program
- Establish the Artificial Reef Program and constitutionally protect the Artificial Reef Development Fund
- Constitutional right to hunt, fish, trap in Louisiana
- Engaging national conservation organizations in support of coastal restoration in Louisiana and promoting coordinated planning efforts



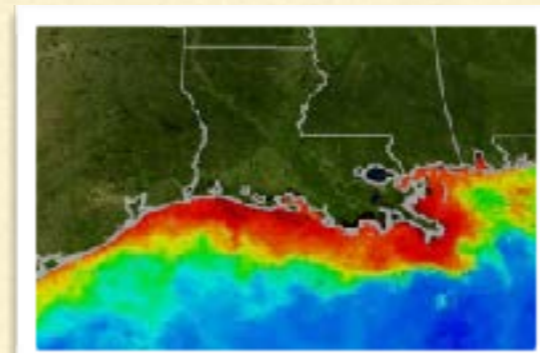
POLICY INITIATIVES

Staff and volunteer leaders are working on several conservation fronts. You can help us in these ongoing efforts:

- Advocate for the state's Atchafalaya Basin Program to move forward with projects and plans to enhance recreational opportunities and improve water quality through water management
- Collaborate with state and national nonprofits to advance coastal restoration planning and funding for projects
- Advocate for fish, wildlife and outdoor recreation in the development of water management policy and planning for Louisiana
- Address the negative impacts of feral hogs by calling for a coordinated, multi-faceted strategy



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- Encourage the review of forestry practices in the coastal zone to ensure the sustainability of this important element of the ecosystem that serves as a line of defense against coastal erosion
 - Support farm and urban conservation and land management programs to reduce the runoff of nutrients responsible for the hypoxia or “Dead Zone” in the Gulf of Mexico
 - Advocate for the provision of adequate funds for improved maintenance and operation of state parks
 - Monitor the activity of the growing and potentially destructive wood pellets industry that threatens our bottomland forests to feed European power plants
 - Advocate for the use of rest areas within state Wildlife Management Areas as a way of maintaining and improving waterfowl hunting on heavily hunted public lands
 - Educate on how Louisiana can prevent chronic wasting disease in cervids from infecting Louisiana’s native deer population



ADVOCACY WORK



LWF is represented on numerous panels, committees and task forces pertaining to natural resources conservation and the quality of the environment including the Pesticide Advisory Commission, the Atchafalaya Trace Commission, the Ground Water Advisory Task Force, the Management Conference of the Barataria-Terrebonne National Estuary Program, the Louisiana Oilfield Site Restoration Commission, and the Louisiana Invasive Species Task Force.

LWF monitors legislative proposals concerning natural resources conservation and environmental quality, provides representation before the Louisiana Legislature and the Wildlife and Fisheries Commission, and reports on the status of legislation and rule making to keep the public apprised of legislation that can impact the natural resources, environment and recreational opportunities in the state.

LWF is a prominent and effective voice for outdoor heritage and natural resource protection. We work with local, state and federal legislators to ensure policy affecting natural resources is in the best interest of Louisiana citizens.

LWF is the steadfast voice of Louisiana citizen conservationists.

OUTREACH ACTIONS



LWF publishes *Louisiana Wildlife* to feature organization and member news, interesting and informative articles, Business Alliance member highlights, and advertisements from our supporters.

Our website features compelling content about current events in conservation, natural resources, governmental agencies and legislation. Our publications are available online as are LWF's policy resolutions in a searchable database.

LWF is active on Facebook with 9,500 followers and on Twitter and YouTube.

We host or cosponsor events statewide throughout the year to build awareness of LWF, while educating and inspiring conservationists to action. LWF's affiliate activities and local events provide platforms for spreading the message of conservation in Louisiana far and wide.

The kids activity booklet "First Time Fishing in the Atchafalaya Basin" encourages ages 4-7 to fish and provides education on how to fish and where they can access free public fishing spots.

Supporting LWF today results in a better Louisiana tomorrow.

PROGRAM HIGHLIGHTS



- Annual Governor's State Conservation Achievement Awards program and banquet to recognize significant conservation initiatives in Louisiana
- Annual convention that convenes our leaders to discuss resolutions that set LWF policy that transparently establishes positions needed to influence policy and legislation
- Louisiana Camo Coalition at lacamo.org provides an online forum for more than 7,500 followers to take action supporting coastal restoration efforts
- Charles Bosch, Jr Louisiana Wildlife Federation Waterfowl Scholarship at LSU
- Youth Hunter of the Year awards
- Developing a Conservation and Natural Research Management Education Pathway
- Future plans include engaging and mentoring youth

The diversity of our programs is a hallmark of LWF



BUSINESS ALLIANCE

Corporate support has been and always will be essential for the promotion and protection of sportsman's paradise. Quality outdoor opportunities make Louisiana a desirable place to live and work, and adds to our economic well-being. Together we can strengthen the connection between Louisiana's business leaders and natural resource stewards.



MEMBERSHIP BENEFITS

RETAILERS: Our members are outdoor enthusiasts who appreciate businesses like yours that advocate for conservation in Louisiana. Business Alliance members can market directly to LWF members through our Member Discount program. These discounts will be made available to thousands of Louisiana conservationists and listed on the LWF website, highlighted in Louisiana Wildlife, promoted on social media and in direct mail to LWF members.

VOLUNTEER OPPORTUNITIES FOR YOUR EMPLOYEES: Work with LWF staff and leaders to develop a volunteer project tailored for your employees. This could include a planting, a clean-up, building nest boxes, or other activities that benefit wildlife and the habitat they depend on. LWF's network of affiliate organizations around the state provide partnering opportunities in various locations that we can facilitate for interested Business Alliance members.

LEADERSHIP DEVELOPMENT WITH LWF: Business Alliance members can have representation on LWF's board of directors and work directly with leaders to set policy and goals for our conservation work. When the Business Alliance membership has 10 or more members to form a committee, one individual representing a business among the Business Alliance membership can be elected to serve on the board of directors.

DONATION LEVELS

IRON (\$250)

Business Alliance listing in every magazine issue
Business Alliance listing on LWF website
Social media post highlighting Alliance member once annually
LWF Business Alliance plaque
LWF members' discounts from LWF Business Alliance members
Benefits of donating to a 501(c)3 nonprofit
One individual membership cup

BRONZE (\$1,000)

Business Alliance listing in every magazine issue
Business Alliance listing on LWF website
Social media post highlighting Alliance member once annually
LWF Business Alliance plaque
LWF members' discounts from LWF Business Alliance members
Benefits of donating to a 501(c)3 nonprofit
Business card size ad in every issue
Two tickets at the LWF Governor's Conservation Awards Banquet
Two individual LWF memberships

SILVER (\$2,500)

Business Alliance listing in every magazine issue
Business Alliance listing on LWF website
Social media post highlighting Alliance member once annually
LWF Business Alliance plaque
LWF members' discounts from LWF Business Alliance members
Benefits of donating to a 501(c)3 nonprofit
1/4-page ad in every issue
Silver Level Business Alliance Plaque
Four tickets at LWF Governor's Conservation Awards Banquet
Four individual LWF memberships

GOLD (\$5,000)

Business Alliance listing in every magazine issue
Business Alliance listing on LWF website
Social media post highlighting Alliance member once annually
LWF Business Alliance plaque
LWF members' discounts from LWF Business Alliance members
Benefits of donating to a 501(c)3 nonprofit
1/2-page ad in every issue
Gold Level Business Alliance Plaque
Eight tickets at the LWF Governor's Conservation Awards Banquet
Eight individual LWF memberships

PLATINUM (\$10,000)

Business Alliance listing in every magazine issue
Business Alliance listing on LWF website
Social media post highlighting Alliance member once annually
LWF Business Alliance plaque
LWF members' discounts from LWF Business Alliance members
Benefits of donating to a 501(c)3 nonprofit
Full page ad in every issue
Platinum Level Business Alliance Plaque/Display
Table at the LWF Governor's Conservation Awards Banquet (10 tickets)
Ten individual LWF memberships

Louisiana Wildlife Federation
gives businesses the opportunity to
broadly influence the future of
Louisiana's outdoors.

Contact LWF to further discuss
how your business can become
a conservation leader.

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